

In collaboration with:

SOVRAINTENDENZA AI BENI CULTURALI DEL COMUNE DI ROMA SSML SCUOLA SUPERIORE MEDIATORI LINGUISTICI GREGORIO VII

Patronages:

MIBAC MINISTERO PER I BENI E LE ATTIVITA' CULTURALI AIDI ASSOCIAZIONE ITALIANA DI ILLUMINAZIONE APIL ASSOCIAZIONE PROFESSIONISTI DI ILLUMINAZIONE ASSIL ASSOCIAZIONE PRODUTTORI DI ILLUMINAZIONE ASSODEL ASSOCIAZIONE NAZIONALE FORNITORI ELETTRONICA

Sponsor:

A.A.G. STUCCHI - CLAY PAKY - EXENIA - LINEA LIGHT

Technical sponso: ILM LIGHTING

### WORKSHOP

# LIGHT DESIGN FOR CULTURAL HERITAGE AND EXHIBITION SPACES

November 6-11 2023

Theory and practical exercises (time-table 9:30 am -12:30 pm / 2:00 pm - 5:00 pm - 6:30 pm

Light design enables the correct observation and interpretation of artistic and historical works and allows the exploitation and knowledge of the artistic heritage while respecting the fundamental need for preservation.

Light, as a creative and expressive element, has therefore taken on the quality of a multidisciplinary language that combines technical knowledge with cultural and artistic communication within a varied panorama of professional skills.

In this challenging dialogue between preservation and exploitation, the research for state-of-the-art technologies and the cultural impulse towards an active and conscious use of spaces for art coexist.

Location: Facoltà di Architettura Roma, Piazza Borghese 9, room Master last floor. Online on request.

#### **Program**

**Monday 6** 9.30 am - 12.30 pm

**Stefano CATUCCI** Director of Master in Lighting Design.

Professor of Aesthetics at Department of Architecture of La Sapienza university.

Marco FRASCAROLO Engineer. Researcher and Chair of the department of Lighting Engeneering
Department of Architecture University Roma Tre. Lighting Designer

Alessandro GRASSIA Architect and Lighting Designer. Chairman of AIDI Lazio (Italian Lighting Association)

MLD (Master in Light Design) in its 21st edition updates in the direction of digital convergence between media and applications in virtual worlds: metaverse, digital animation, gaming, artificial intelligence. It is the first in Italy to train new professionals starting from the skills of the lighting designer: visual, multimedia and interaction designer. The skills that the lighting designer acquires working in the physical world are also modulated for applications in virtual worlds, defining the new professionals that the market requires.

**Monday 6** 2:00 pm – 5:00 pm

**Paola MASTRACCI** Architect and Lighting Designer, (Master MLD) MAXXI Lighting Design Manager

Guided tour of MAXXI Museum

**Tuesday 7** 9.30 am – 12.30 pm **online** 

Fabio ARAMINI Former Head of Photometry and Spectrocolorimetry at the ICR Physics Laboratory.

"Exhibiting and preserving Cultural Heritage: case studies"

**Tuesday 7** 1:30 pm – 3:30 pm

**EXENIA** Company in the sector **Giampaolo SARTORI** Architect. Specification manager

"Museum light"

**Tuesday 7** 4:30 pm – 6:30 pm

Marco FRASCAROLO Engineer. Researcher and Chair of the department of Lighting Engeneering Department of Architecture University Roma Tre. Lighting Designer

Tour of the laboratory at the Department of Architecture of Roma Tre University

**Wednesday 8** 9:00 am -11:00 am

Andrea TAMAGNINI Engeneer. Control System Designer

"Technical specifications for domotics"

**Wednesday 8** 11:15 am – 2:15 pm

Adriano CAPUTO Architect and Lighting Designer

"How to illuminate paintings and sculptures in exhibition spaces"

Wednesday 8 4:00 pm – 5:30 pm Guided tour

**Roberta DE MARCO** Architect, Lighting Designer. (Master's degree MLD)

Design and Coordination of exhibitions installations and exhibition spaces

Musei Civici\_Sovrintendenza Capitolina

Guided tour of the Exhibition: "La Roma della Repubblica. Il racconto dell'Archeologia"

**Thursday 9** 9:30 am – 1:30 pm / 2:30 pm – 5:30 pm

Marco FRASCAROLO Engineer. Researcher and Chair of the department of Lighting Engeneering – Department of Architecture University Roma Tre. Lighting Designer

"Light design for a historical exhibition space: designing to emphasise the works on display and highlight the 'genius loci'.

**Friday 10** 9:30 am – 1:30 pm / 2:30 pm – 5:30 pm

Marco FRASCAROLO | Engineer. Researcher and Chair of the department of Lighting Engeneering -Department of Architecture University Roma Tre. Lighting Designer

Workshop "Light design for a historical exhibition space: designing to emphasise the works on display and highlight the 'genius loci'."

**Saturday 11** 10:00 am – 1:00 pm **online** 

Marco FRASCAROLO Ingegnere. Ricercatore e Titolare della Cattedra di Illuminotecnica – Facoltà di Architettura. Università Roma Tre. Lighting Designer

Workshop "Light design for a historical exhibition space: designing to emphasise the works on display and highlight the 'genius loci'."

**Modalities of course** 

In-presence and online

course modality: 6 days dates: November 6–11 2023

Timetable: 9:30 am - 12:30 pm / 2:00 pm - 5:00 pm - 6:30 pm

Enrollment fee 1 workshop:	€. 500
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Reductions are available for those who wish to attend more than one workshop, as outlined in the following table:

n° workshop	
2 workshop	€ 900
3 workshop	€ 1200
4 workshop	€ 1700
5 workshop	€ 2100
6 workshop	€ 2500
7 workshop	€ 3000
8 workshop	€ 3500
9 workshop (+3 months free)*	€ 4200

<sup>\*</sup>All those who will purchase the 9-unit package will be able to complete the training courses free of charge. Customised solutions (both economic and training content-wise) are available for companies wishing to enrol more people in the workshops. There is a discount for AIDI members equal to the annual registration fee of € 70 (individual member). Registration must take place by 4th November 2023. Please let us know by e-mail if you would also be interested in the optional day.

**A partecipation certificate** will be issued at the end of the Workshop to participants who have attended at least 85% of the lectures and tutorials.

#### **Contacts:**

e-mail: mastermld@uniroma1.it Ph. +39.339.2007187

#### Principal

Prof. Stefano Catucci Associate Professor of Aesthetics "Sapienza" University of Rome

#### **Educational Coordination and Tutorship**

Prof. Marco Frascarolo

#### **Organisational Coordination**

Prof.ssa Floriana Cannatelli

#### **Business Office**

DEPARTMENT OF ARCHITECTURE AND DESIGN - "Sapienza" University of Rome Piazza Borghese 9, 00186



# WORKSHOP LIGHT DESIGN FOR CULTURAL HERITAGE AND EXHIBITION SPACES

November 6-11 2023 Theory and workshops

## **Workshop application form**

(to be sent by e-mail to mastermId@uniroma1.it)

- NAME
- SURNAME
- CITIZENSHIP
- DATE OF BIRTH
- PLACE OF BIRTH
- TAX CODE
- MAILING ADDRESS
- CITY
- POSTAL CODE
- STATE
- PHONE OFFICE
- CELL PHONE
- FAX
- E-MAIL
- MOTHER TONGUE
- KNOWN LOANGUAGE
- ACADEMIC DEGREE:
- STUDENT ID:
- Bank transfer details
- UNICREDIT SPA La Sapienza University Treasury Agency 153
- account holder: University of Rome "La Sapienza" Department of Architecture and Design (1331)
- IBAN: IT42K0200805227000401386491

The Department, owner of the data processing, informs you that the data collected hereby will be subject to computer processing for the purpose of sending information regarding the courses or public initiatives organized by us for which such data are essential, of course you are entitled to the rights under art. 13 of law 675/96

The undersigned confirms the truthfulness of the data provided in accordance with law 675/96 and consents to the processing of his/her data for purposes related to the workshop as well as for advertising purposes of "Sapienza" University of Rome.

DATE

**SIGNATURE**